# Sportstech Virtual Trade Mission – United Kingdom

# Application guidelines

# Eligibility criteria

Only one application will be accepted per business. To be eligible to apply to the Sportstech Virtual Trade Mission UK the applicant organisation must:

- have a valid Australian Business Number (ABN) and be registered for GST
- be headquartered in Queensland
- be a company incorporated in Australia or be an incorporated trustee applying on behalf of a trust
- have no more than 200 full-time-equivalent employees
- not be a subsidiary of a group of companies that has 200 or more full-time-equivalent employees in total
- meet TIQ export readiness and market readiness conditions.

#### Assessment criteria

Applications will be assessed on the following 3 equally weighted criteria:

- organisational capability (including your organisation's management experience, your company's value proposition and domestic traction)
- 2. export readiness (including your organisation's export history and readiness to scale into the UK market)
- 3. market potential (including your organisation's ambition and fit for the market).

### How to apply

**Express your interest** to receive a link to the application portal. Please ensure you submit your application by 6pm on Friday 20 August 2021.

The financial and commercial information pertaining to or included in an application for support under the Sportstech Virtual Trade Mission UK will be kept strictly confidential, and all information provided treated as commercial-in-confidence. Any information given on an application or subsequent report or survey will only be reported as part of aggregated data that does not identify any individual responses or companies, unless otherwise permitted in writing by companies.

All applications will be assessed against eligibility requirements and only eligible applications will be considered for support.



All eligible applications will be assessed against the assessment criteria in a merit-based approach by a panel of assessors with relevant expertise.

Applicant organisations may be contacted at any stage of the assessment process to clarify any information provided in the application and/or to request further information to enable a due diligence and probity assessment.

There is no implicit guarantee of approval at any stage of the process, and applicant organisations will be notified via email of the outcome of applications.

The decision to select applicants is at the discretion of the Trade and Investment Queensland and all decisions are final. There is no appeals process for unsuccessful applicants.

# Conditions of Support

Successful applicant organisations must attend the initial consultations within two weeks of notification. Sportstech Virtual Trade Mission UK recipients will be expected to:

- work with TIQ and iSportConnect to identify suitable times for business matching meetings over the mission period and commit time to prepare, attend and follow up meetings once confirmed:
- provide information and attend media/promotion events to TIQ, if requested; and
- connect with the TIQ Europe's Office to support their export pathway success.

Trade and Investment Queensland support should be acknowledged by recipients in all relevant published material, media releases and public statements.

#### Privacy

Trade and Investment Queensland collects and collates information from the application form to assess applications for the program. Only authorised departmental officers have access to this information.

Applicants should note that broad details of successful proposals, agreed outcomes, progress and the level of support awarded may be published by the Queensland Government.

Your personal information will not be disclosed to any other third party without your consent, unless required by law or for the purposes of Information Privacy Act 2009.

For audit purposes, the Queensland Government is required to retain the applications and other supplied supporting material.

The provisions of the Right to Information Act 2009 apply to documents in the possession of the Queensland Government.

