

WHITSUNDAY REGION



Howard Hayes

Principal Trade & Investment Officer (TradeStart Adviser)

Howard started as TradeStart Adviser Mackay in February 2011.

Prior to this, he held senior management positions in the retail, finance and insurance sectors.

The last 10 years has seen Howard be closely involved with a range of industry sectors through his business advisory role with State Development and as a self-employed business advisor.

Living in Mackay for 30 years, he has strong networks within the business community. Having seen the peaks and troughs of the mining, sugar, education, beef and tourism industries (for which the area is well known), Howard is well positioned to identify the opportunities for growth in this exciting region.

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