

# SOUTH EAST QUEENSLAND: SUNSHINE COAST REGION



## Ross Tilly

Principal Trade & Investment Officer (TradeStart Adviser)

Ross Tilly has an agricultural upbringing and studied Business and Marketing at the University of Southern Queensland. Prior to joining TIQ he managed his own manufacturing business for five years, including exporting products to several markets and investigated a joint venture operation in central China. Ross is also a past graduate of AICD Company Directors program and AsiaLink Business - Asia Leaders program in 2016.

After selling his business, Ross returned to the family earth-moving equipment business in Toowoomba. Since then, he has held a range of regional management roles in human services and government including State Development, Enterprise Connect and joined Trade & Investment Queensland in 2011.

Based on the Sunshine Coast as both a Tradestart Adviser (Austrade) and Trade & Investment's Principal Trade and Investment Officer for the region, Ross is actively involved in promoting Sunshine Coast's exporting offerings which include processed foods, education services, clean-tech technology and agribusiness services. Ross also supports investment attraction, with the Sunshine Coast well positioned to attract investment around health, tourism and construction industries.

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