

Education Market in Taiwan



Queensland

AUSTRALIA

endless opportunities

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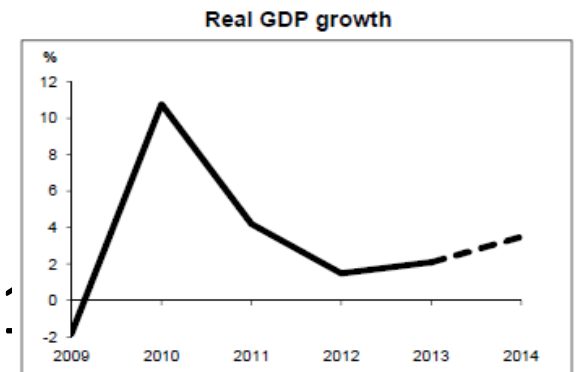
Outline

- Taiwan Fact
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 - Market Fact
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Taiwan Fact

Taiwan Economy - Snapshot

- Population – 23.4 Million
- GDP (US\$B) (2014) – \$505.5
- GDP by Capita (US\$) – 21,572
- Current Account Balance (%GDP): 1.1
- Total Exports as % of GDP: 73.9
- Inflation (% change on 2013) – 1.4.



SOURCE: Department of Foreign Affairs and Trade. 2015. Taiwan Country Brief.
<http://dfat.gov.au/trade/resources/Documents/taiw.pdf>

Taiwan Fact (cont'd)

Taiwan Economy – Trade Composition

Taiwan's global merchandise trade relationships:

Taiwan's principal export destinations, 2013:

1	China	26.8%
2	Hong Kong, China	12.1%
3	United States	10.9%
15	Australia	1.3%

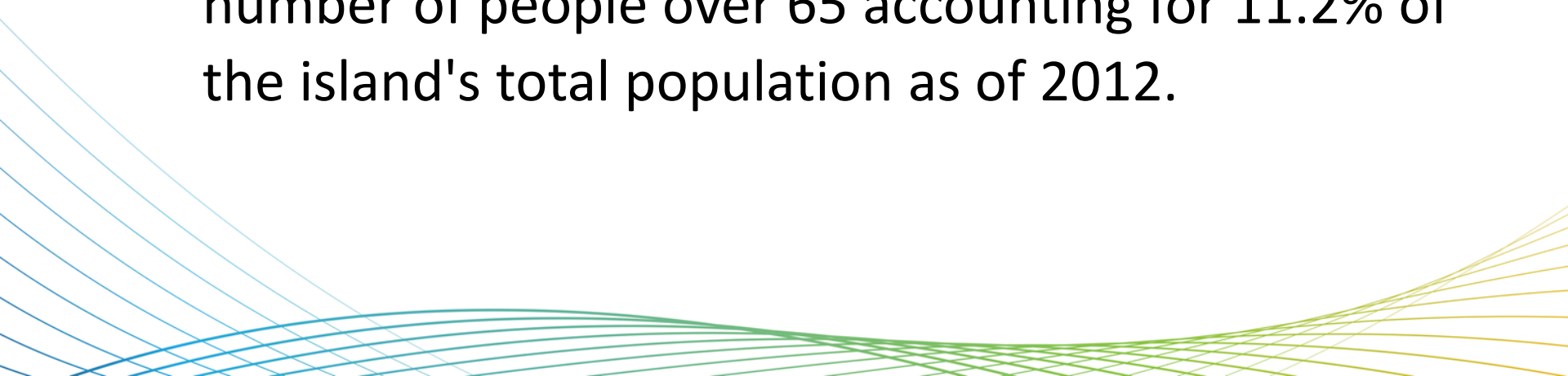
Taiwan's principal import sources, 2013:

1	Japan	16.0%
2	China	15.8%
3	United States	9.3%
10	Australia	2.9%

SOURCE: Department of Foreign Affairs and Trade. 2015. Taiwan Country Brief.
<http://dfat.gov.au/trade/resources/Documents/taiw.pdf>

Taiwan Fact (cont'd)

Taiwan Demographic

- Taiwan's Total Fertility rate of just over one child per woman is among the lowest in the world, raising the prospect of future labor shortages, falling domestic demand, and declining tax revenues.
 - Taiwan's population is aging quickly, with the number of people over 65 accounting for 11.2% of the island's total population as of 2012.
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Market Overview

Summary of Education at all levels

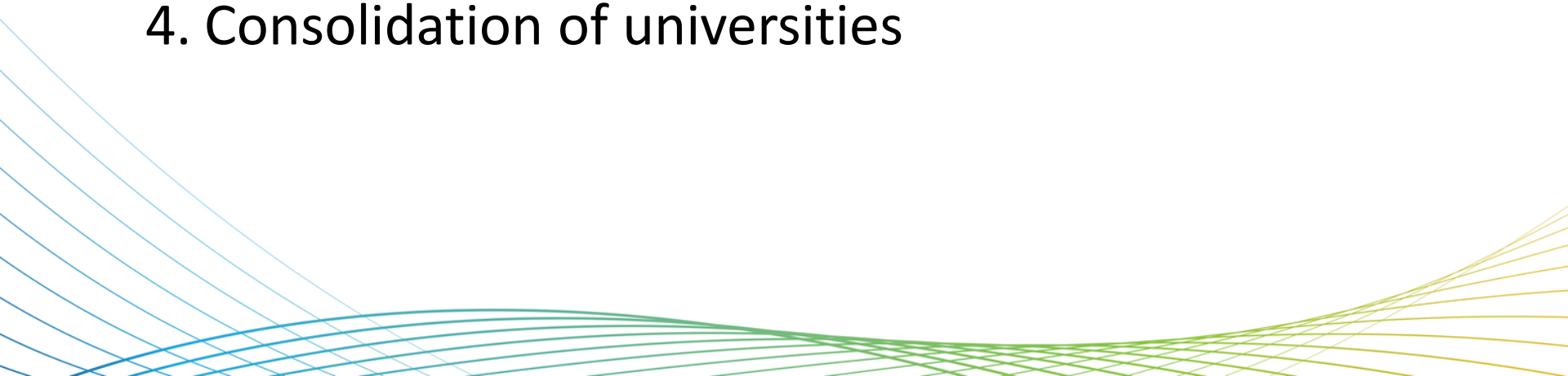
2013- 2014

	Number of Schools	Number of Students	Number of Teachers
Preschool	6,560	448,189	45,296
Primary School	2,650	1,297,120	97,450
Jr. High School	738	831,930	52,451
Snr. High School	344	393,321	37,842
Snr. Vocational School	155	360,491	17,045
Jr. College	14	101,695	1,741
University & College	150	1,244,562	48,315
Total	10,611	4,677,308	300,140

Source: MOE 2014

Market Overview (cont'd)

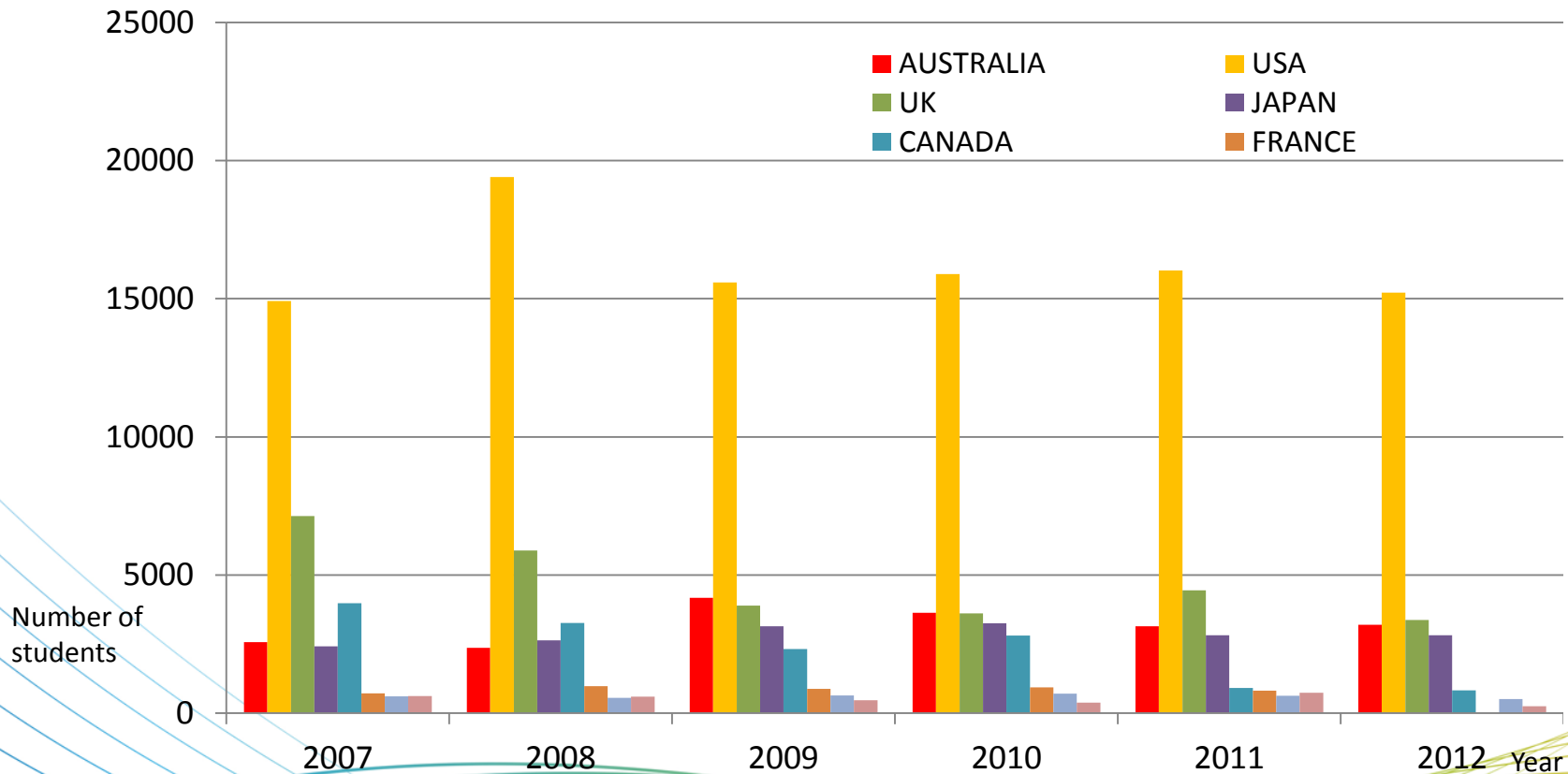
Education Reform in Taiwan

1. Quality preschool Education Development Program
 2. The extension of compulsory education to 12 years from 2014
 3. Technical and Vocational Education Reform Plan and more job and competency based education
 4. Consolidation of universities
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Market Fact

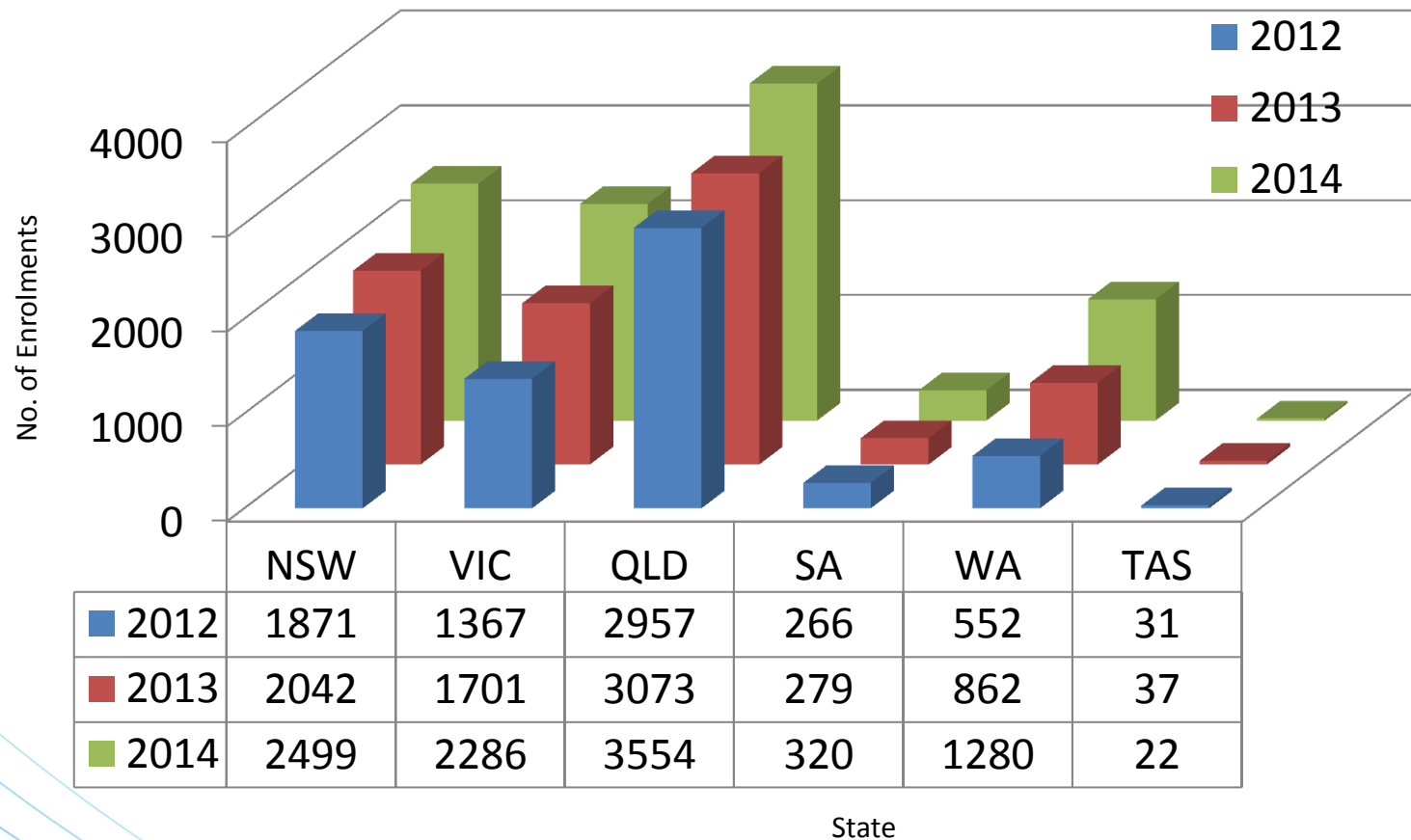
Top 8 study destinations for Taiwanese students

Australia is one of the world's most popular study destinations
Australia ranks 3rd place, putting it only behind the US and UK



Market Fact (cont'd)

Sum of Data YTD Enrolments



Market Fact (cont'd)

Taiwanese student commencement by sector in 2004-2014



Market Fact (cont'd)

Sum of Data YTD Enrolments (Australia and Queensland)

Over 1/3 of Taiwanese students chose QLD as their first study destination

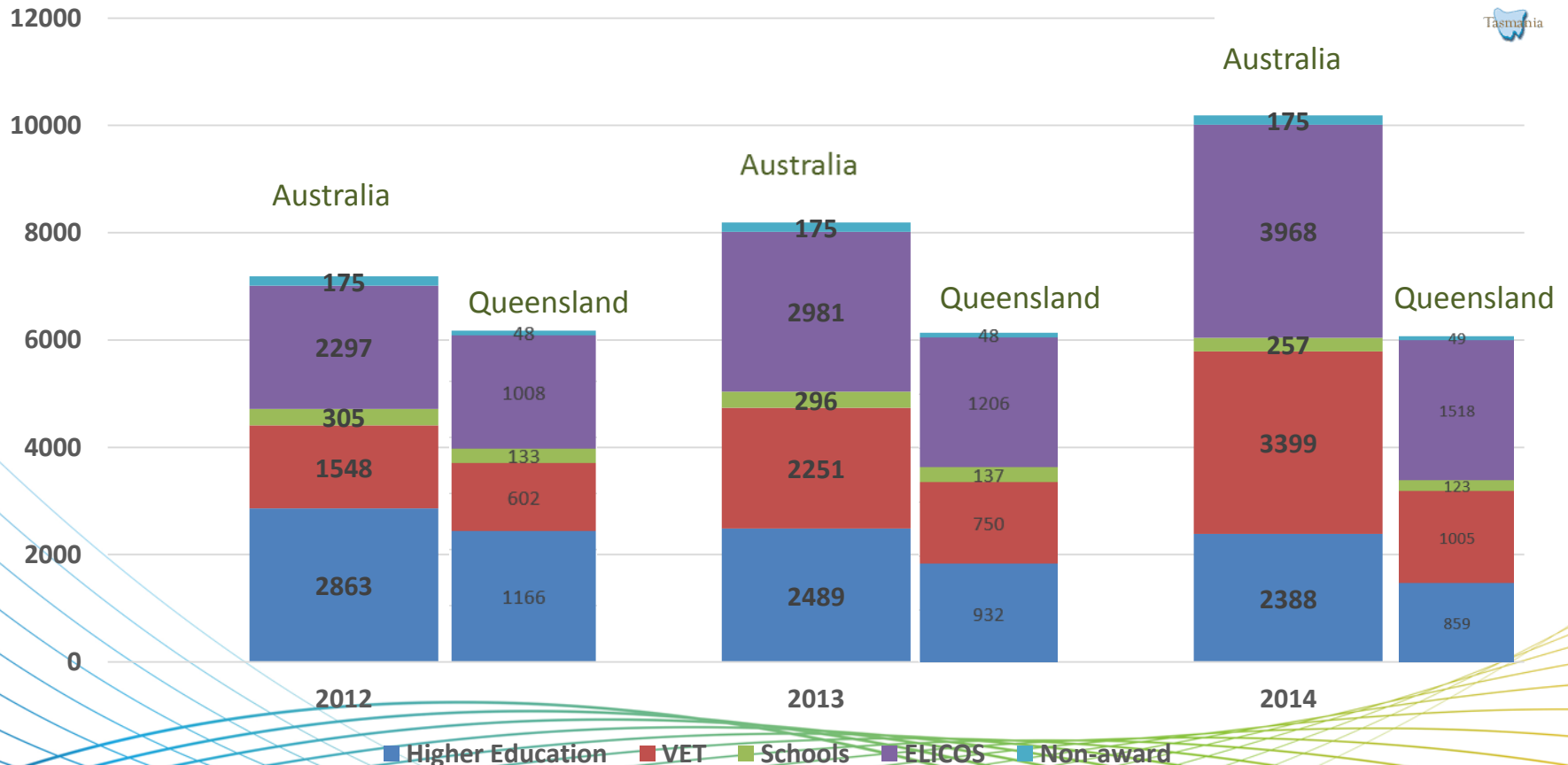
ELICOS: 19.6% growth in 2013, 25.9% growth in 2014,

VET: 25% growth in 2013, 34% growth in 2014

Schools: QLD has a stable number

Higher Education: decrease gradually

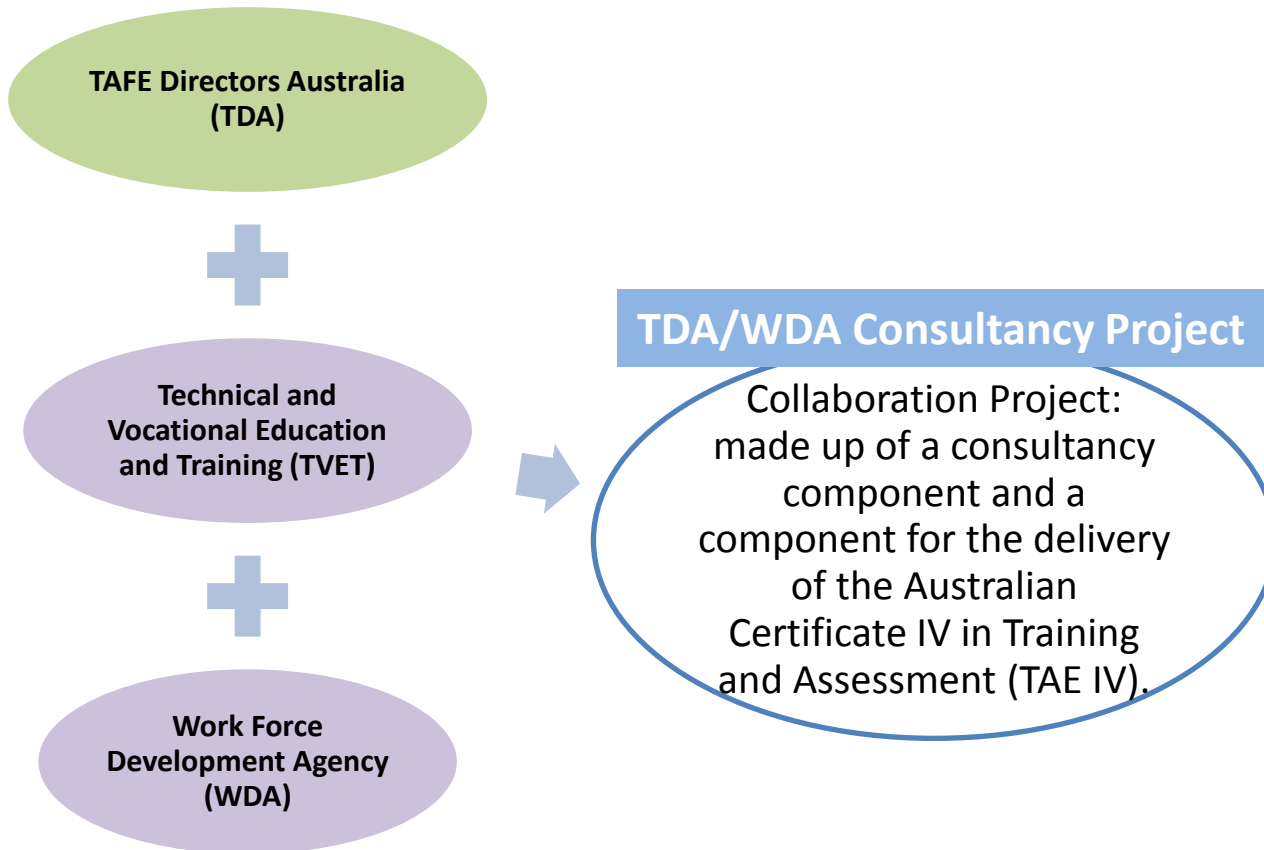
Driving Force: WHs contributes the growth of VET and ELICOS



Market Fact (cont'd)

- ❑ Students want to extend their studying in Australia for following reasons,
 - (1) Get a job in Australia
 - (2) Earning more money/ higher salary
 - (3) Learning something different/ skills that are different from what they can learn from Taiwan
 - (4) English speaking environment
- ❑ Non- student visa affects the market
 - (1) In 2013 38% of all ELICOS students held non-student visas- 55,430 students
 - (2) Taiwan is the 3rd largest source country for non-student visas in enrolment in ELICOS

Success Case



Stage I

Run from July 2013 to November 2014 and aims to assist with implementing the TVET Action Plan.

Stage II

- Extension of the consultancy role Training Package
- Identify Twinning Opportunities

With TIQ Taiwan Office's facilitation and assistance,

1. Awareness of Queensland's capabilities
2. TIQ Taiwan Office has brought these people to Queensland

Challenges and Opportunities

Challenges

Low birth rate

The limited growth in Queensland compared with Australia

Opportunities

Education Reform in Taiwan-
more job and competency based education, the awareness of vocational education

Come up with training need in
(1) Food Safety
(2) Aged care
(3) Water management

Key Events in 2015/16 FY

Commercialization of
Research
AU\$ 3,000

- Uniquet (with a group of start- up companies) has proposed a mission to Taiwan to meet Taiwanese's companies who are interested in Food and Agribuisness
- In 3rd quarter

Proposed Ministerial
Mission to Taiwan
AU\$ 10,000

- TBC

Key Events in 2015/16 FY (cont'd)

AFUEE 2015 (Australia
Future Unlimited
Education Exhibition)

AU\$ 6,000

- 1-4 October- TPE, Taichung and Kaohsiung
- 5 October- Hsinchi: Focus on PhD research program

Taiwan Agent Training
Workshop

AU\$ 2,000

- PIER- delivering training to agents in Taiwan

Alumni Networking

AU\$ 5,000

- Leveraging Queensland's Alumni
- Provide a platform to network with young and some more seasoned Taiwanese who studied in Queensland

Thank you for your attention

