

Education and Training Market



Queensland
AUSTRALIA

endless opportunities

Indonesia

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Indonesia Main Islands



What's on

- Facts
- Statistics & trends
- Opportunities & challenges
- Competition
- Strategy
- Planned Initiatives (2015-2016)

Quick facts

- A 253 Million Population (Rank 4th in the world) *by July 2014*
- 16th largest economy in 2013 (South East Asia's largest)
- ASEAN's only member of the G20
- Growing economy: 5 % (2014) *projected 5.5% (2015)*

Quick facts (Cnt'd..)

2014 Govt. Spending on Education:

- **20% of total spending (USD 36.8 Billion)**

Major Agenda of HE: Staff Development:

- **75% of 175K Lectures to obtain Masters and/or PhD by end of 2015**

Certification of Profession

- **Developed Indonesia Qualification Network(IQF) - Adapted from Aust. Govt.**

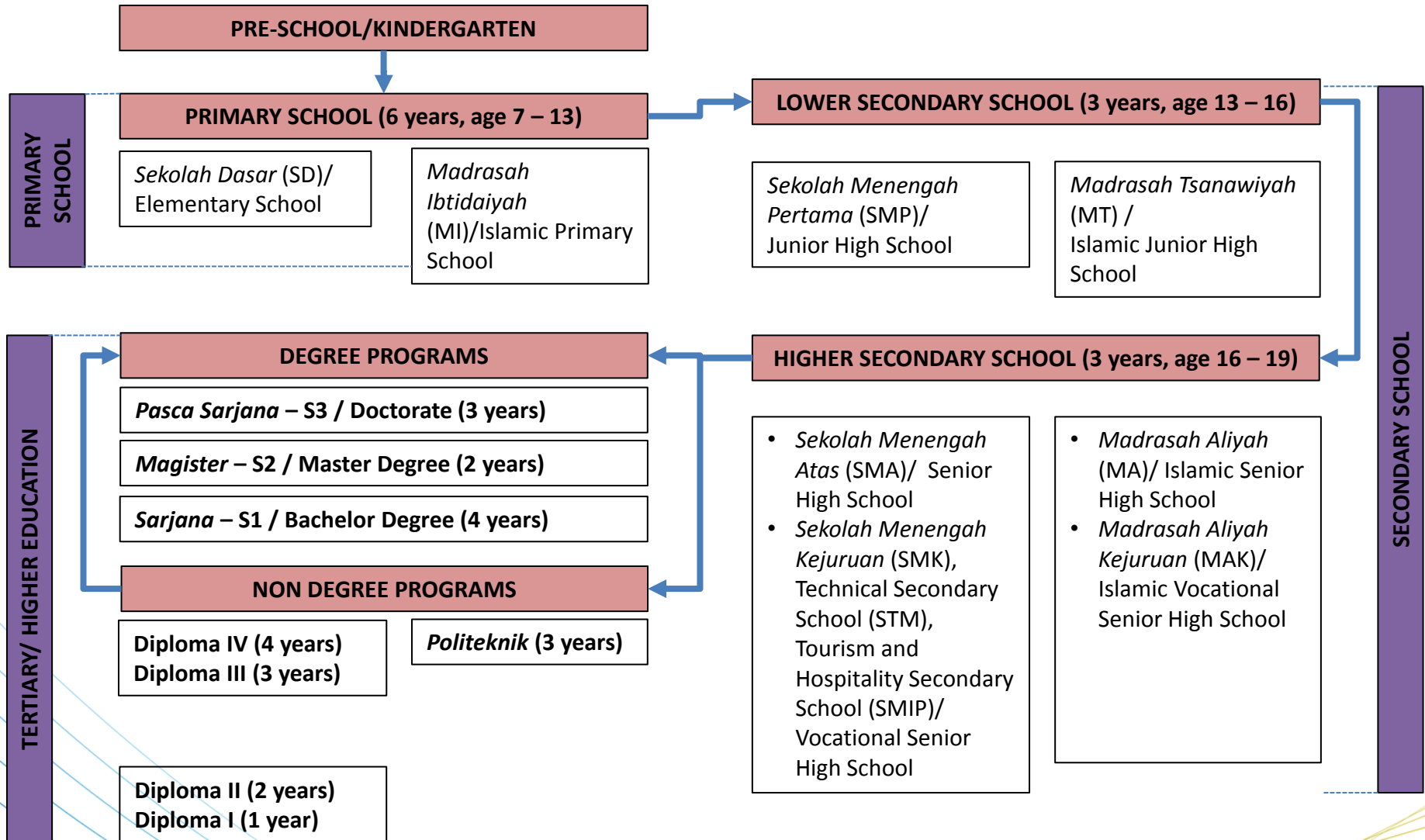
Ed.Institutions:

- **Tertiary: 4,200**
- **Secondary: 86,000**

Students:

- **Tertiary: 6 Million**
- **Secondary: 15 Million**

Indonesian Qualifications Framework



Schools and Students (2015)

No. of Schools

Tertiary 4,271

Higher Secondary School (SMA)/Vocational Higher Secondary School 32,528

Lower Secondary School (SMP) 53,992

Primary School (SD) 172,157

- 100,000 200,000

No. of Students

Tertiary 6,212,114

Higher Secondary School (SMA)/Vocational Higher Secondary School 7,151,204

Lower Secondary School (SMP) 8,316,273

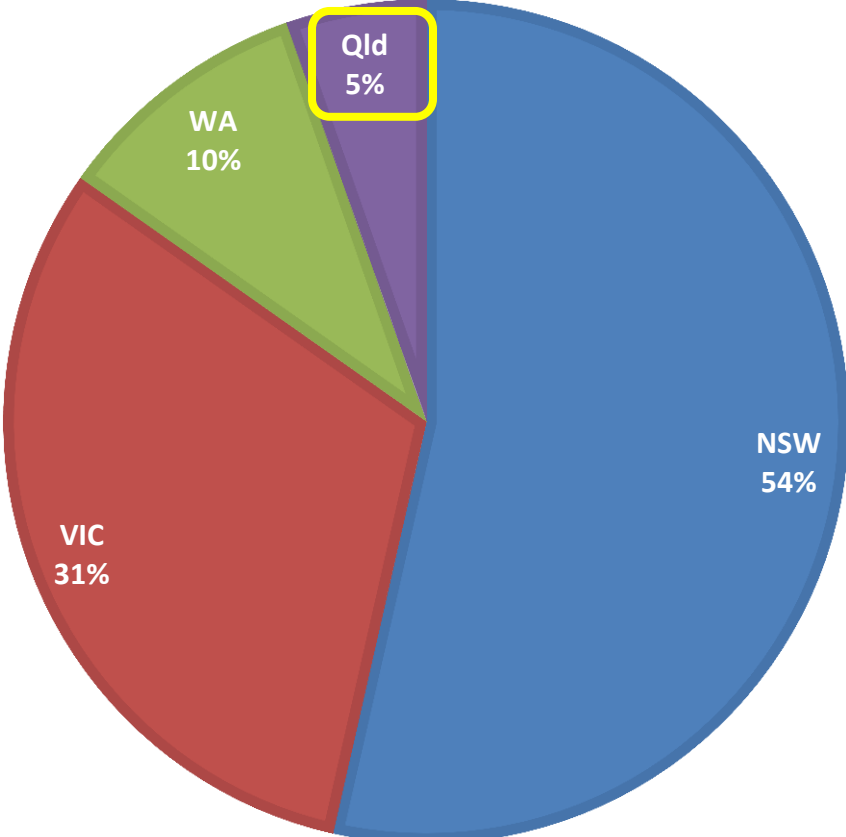
Primary School (SD) 24,477,228

- 10,000,000 20,000,000 30,000,000

Which state they are studying in Aust.

INDO.STUDENTS IN QLD. VS OTHER STATES (2013)

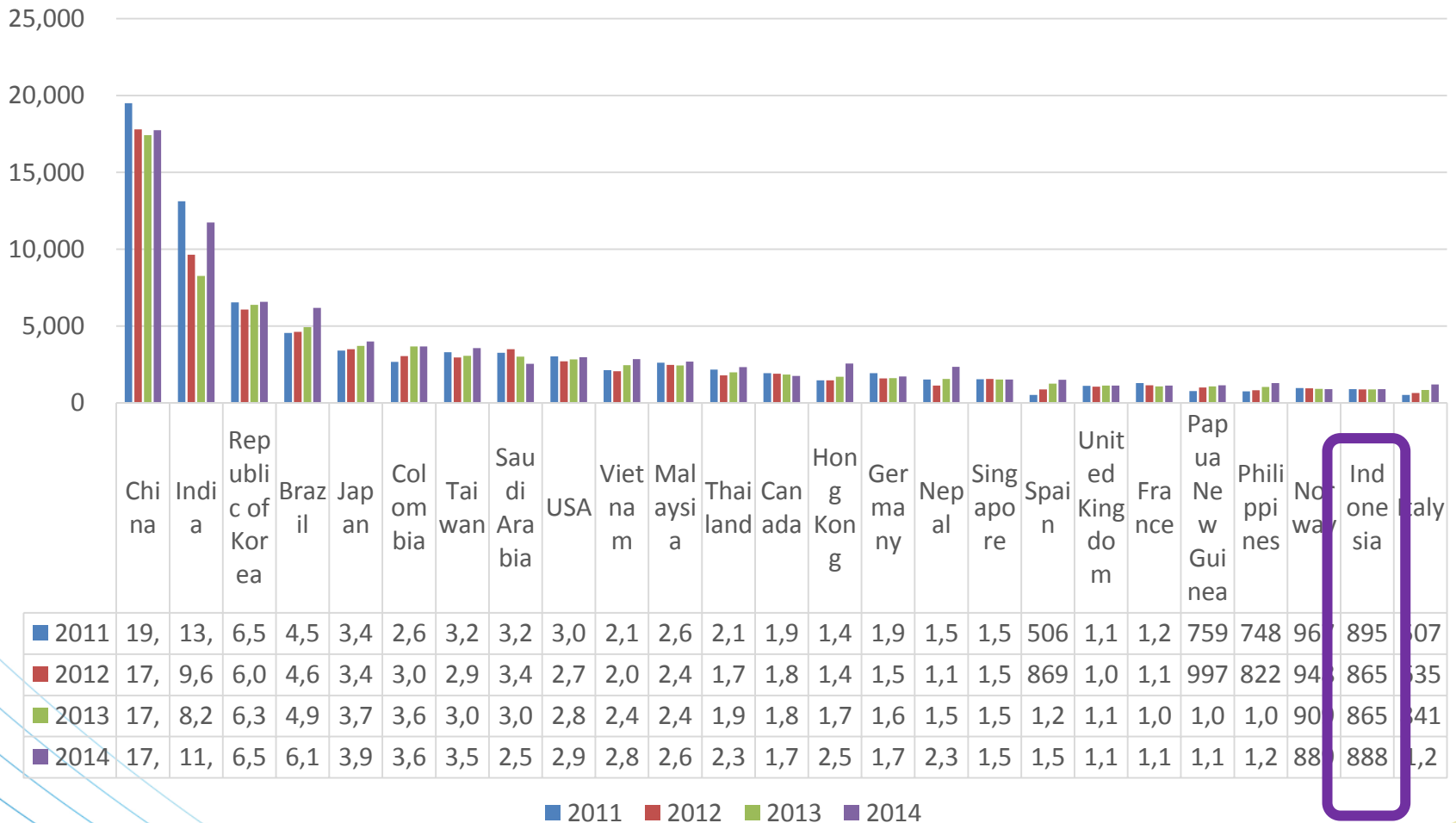
■ NSW ■ VIC ■ WA ■ Qld



Source: Australia Education Intt'l Data

Indo.Students VS other Int'l Students in Qld.

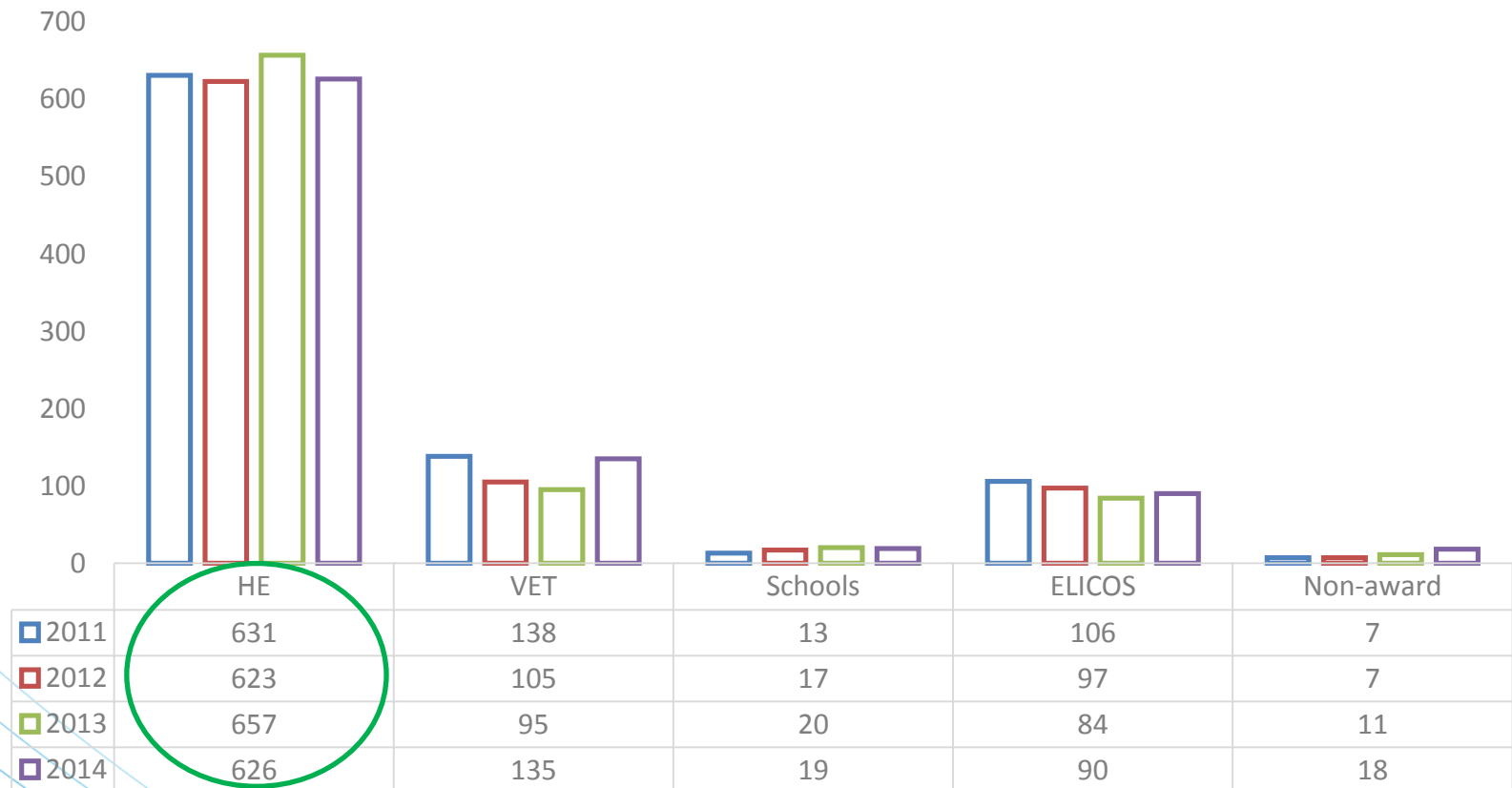
Top 25 Int'l Students Source to Qld.



Level of Education they are studying in Qld.

Indo.Students Level of Education in Qld.

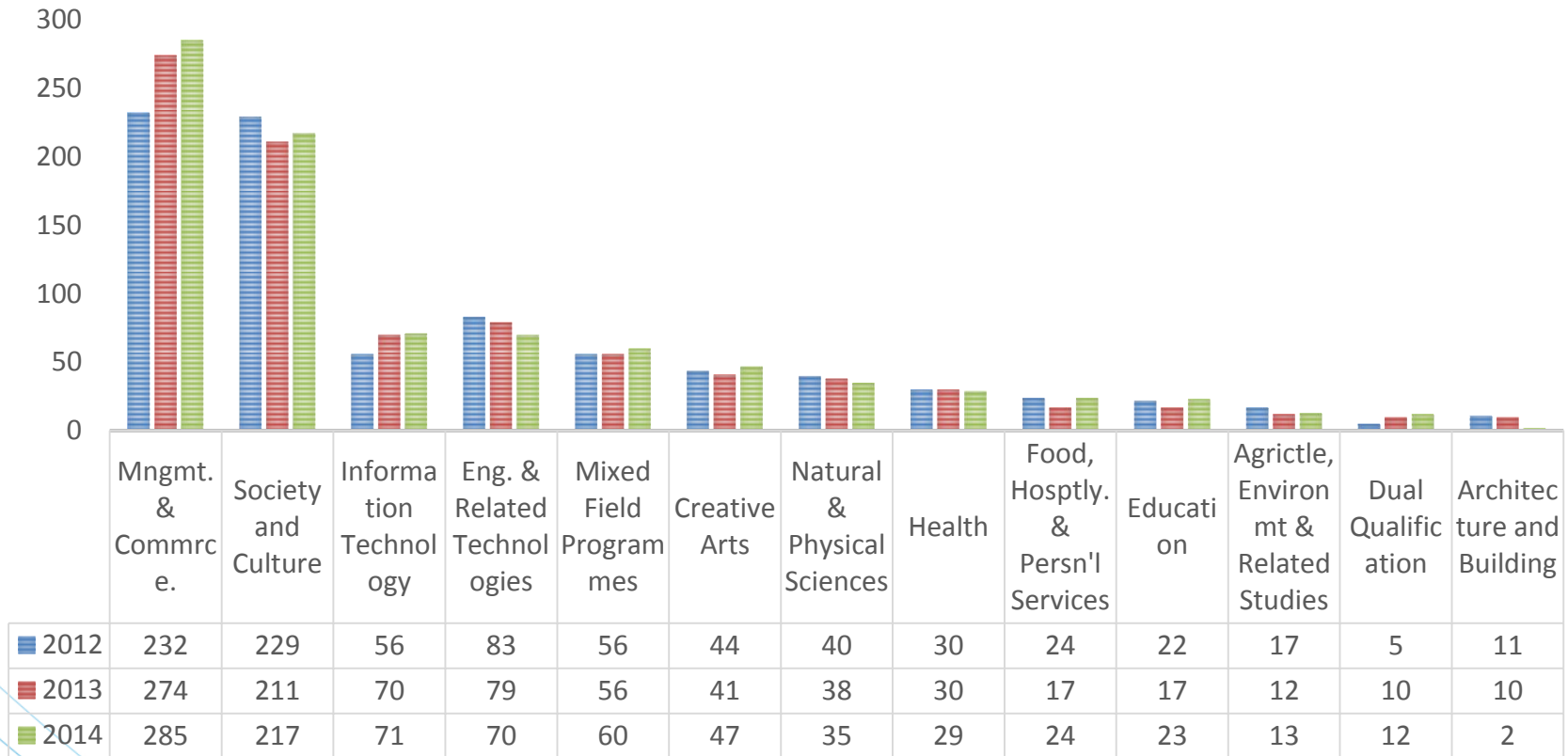
2011 2012 2013 2014



What they are studying - Most popular Course

INDO.STUDENT'S FIELD OF EDUCATION

■ 2012 ■ 2013 ■ 2014



Opportunities

1. Full-fee paying students

- Education agents
- Feeders (Foundation/Local Schools) e.g. Griffith's QIBT

2. Scholarship-funded students (Degree & non-Degree)

Australian Government:

- AAS/Australia Awards Scholarship (500/ year)
- AAF/Australia Award Fellowship (300/year)

Indonesian Government: (see next slide)

Opportunities (Cnt'd..)

Government Body/Scholarship's Name	Scope	No. of Scholarship /Year
<ul style="list-style-type: none"> • LPDP/BPI (Indonesian Endowment Fund) • Under Min.of Finance, Min.of Culture, Elementary &Secondary, Ed. Min.of Res.&Tech.and HE.,Min.of Religious Affair 	Masters, PhD	<ul style="list-style-type: none"> • 3,100 (2015) • 2013-present: 4,580 scholarship awarded overseas
<ul style="list-style-type: none"> • DIKTI/BPPLN • Under Min.of Res.&Tech.and HE 	Masters, PhD	<ul style="list-style-type: none"> • 200 (2015) • 2008-present: 4,200 scholarship awarded overseas
<ul style="list-style-type: none"> • Depkominfo/ Riset-Pro • Under Min.of Communication & Info. 	Masters	<ul style="list-style-type: none"> • 2007-2013: 253 scholarship awarded overseas

Opportunities (Ctd..)

Government Body /Scholarship Program	Scope	No.of Scholarship /Year
<ul style="list-style-type: none"> • Depkeu /SPIRIT (Strengthening the Reforming Institution) • Under Min.of Finance 	Masters	<ul style="list-style-type: none"> • 45 for overseas (2015)
<ul style="list-style-type: none"> • Bappenas/ SPIRIT SPIRIT (Strengthening the Reforming Institution) • Under Min.of Nat'l Dev. Planning 	Masters, Ph.D	<ul style="list-style-type: none"> • 115 (2015)
<ul style="list-style-type: none"> • Add BI, Min.of Religious Affar 		

Opportunities (Cnt'd.)

3. Connection with Indonesia
 - Education
 - Industry: Regional Government
 - 1) Jakarta
 - 2) Central Java
 - 3) Sumatera
 - 4) Sulawesi
 - 5) Kalimantan
 - 6) Papua

Sector:

Agribusiness, Health & Aged care, Hospitality & Tourism, Aviation, Mining & Resources

Challenges

- Increased competition from other countries
- Increase in fees affects budgeting
- ASEAN Economic Community in 2015
- Complicated Indo.Bureaucracy & Cultural Differences in Business
- Political uncertainty in Indonesia

Competition

Mainly in exhibitions

1. Singapore, Malaysia

2. US

- Double the no. Indo & American students studying in each other country
- Partnership Agreement: USD 165 Million in HE(2010-2015)
- DIKTI: matching scholarship no. with Fullbright scholarship
- @merica: High-tech.cultural centre (since 2010)

3. Canada

4. Europe (UK, Germany, Holland)

- Awards: Chevening, Indo.Young Creative Entrepreneur

Education Strategy

- Expand outreach (in cooperation with DFAT)
visit to provinces beyond Java island
- Engaging with local agents, alumni
- Delivering quality Market Research
- Collaborating with related stakeholders responsible for International Education Policy, Institutional Regulation, Immigration and Student Visas, Public Diplomacy in Indo

Indonesia's Planned Projects 2015-2016

- Training & Workshop for Agent & School
- VET Forum (coincides with Ministerial visit)

Training & Workshop for Agent & School (Semarang & Surabaya)

Timing and Location	September 2015 in Semarang & Surabaya
Target	<ul style="list-style-type: none">• Agents• Schools(Headmaster/Program/Study Tour/International Program Coordinator)
Venue	Hotel
Agenda	Details – next slide

Training & Workshop (Cnt'd)

Duration	4 Days (2 in each city)
	<p>Day 1:</p> <p>09:00-09.30: Briefing - Australian Embassy (Visa , Austrade, DIAC, DIISRTE, Australia Award)</p> <p>09:30-09:45: Briefing - Queensland Government (TIQ Trade Commissioner)</p> <p>09:45-12:00: Presentations – Queensland institutions</p> <p>12:00-14:00: Networking Lunch</p> <p>14:00-16:00: Mini fair</p>
	<p>Day 2: Optional</p> <p>Visit to 2-3 Schools with International standard</p>

Training & Workshop (Cnt'd)

Indonesian participants	<p>2 participants from each Agent and School</p> <ul style="list-style-type: none">• Education Councillor• Headmaster/Program/Study Tour/International Program Coordinator <p>Semarang: 5 Agents + 10 Schools Total : 30 people</p> <p>Surabaya: 20 Agents + 10 Schools Total : 60 people</p> <p>Target: 45 Institutions</p>
Queensland participants	<p>Shown interests: UQ, CQU, Canterbury, EQI, Aviation Australia, John Paul and</p>
Total participants	<p>55 Institutions</p>

VET Forum (Jakarta)

Timing and Location	May 2016 in Jakarta
Target	<ul style="list-style-type: none">• VET Institutions• VET Schools (VET prog. Year: 11-12)
Venue	Hotel
	Speakers from Govt: <ul style="list-style-type: none">• Ministry of Culture, Elementary and Secondary Education• Ministry of Manpower• Ministry of Industry• Ministry of Research & Technology and Higher Education

VET Forum (Cnt'd.)

Duration	2 Days
	<p>Day 1:</p> <p>Roundtable Seminar & Presentations :Queensland Institutions & Indonesian ministries</p> <ul style="list-style-type: none">• Short course professional development & Presentations from Queensland institutions• Presentations from Indonesian Ministries• Panel discussions <p>09:00 – 12:00: Presentation 1 & 2 13:00 – 17:00: Presentation 3&4 Panel discussion in between</p> <p>Day 2:</p> <p>Visit to 2-3 VET Institutions/VET Schools(depends on the location)</p>

VET Forum (Cntd.)

Indonesian participants	Target: 30 Institutions 2 participants from each institution (Headmaster/Program/Study Tour/International Program Coordinator)
Queensland participants	Target: 10 Institutions Shown interests: UQ, CQU, Canterbury, EQI, Aviation Australia, John Paul and CQU
Total participants	40 Institutions

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