

Premier of Queensland's
EXport Awards



Sponsorship Prospectus 2026

Presented by

TIQ TRADE +
INVESTMENT
QUEENSLAND

DELIVERING
FOR QUEENSLAND



Queensland
Government



Celebrating Queensland's exporters



About the Export Awards

The Premier of Queensland's Export Awards (Export Awards) are run in collaboration with Austrade and the prestigious Australian Export Awards program.

Now in their 36th year, the 2026 Export Awards are proudly presented by Trade and Investment Queensland (TIQ).

Regardless of business size, maturity or location across Queensland, the Export Awards recognise and celebrate export accomplishments and unlock opportunities for businesses to further accelerate their growth around the world.

2025 snapshot



35 years of celebration

460+ guests
attended the
Awards Dinner

46 finalists named across
16 categories

Three Queensland
Export Awards **winners**
were named national
winners at the **Australian**
Export Awards

193 applications submitted from **103** businesses

About TIQ

TIQ connects the world to Queensland, and Queensland to the world.
It's our job to help you succeed in Queensland.



In 2024-25, in chain volume terms,¹ Queensland's exports were valued at \$138.9 billion.



In 2024-25, TIQ supported 1,486 Queensland exporters, including 84 Queensland exporters who secured their first deal in a new market.



In 2024-25, TIQ facilitated 448 trade and investment outcomes valued at \$2.55 billion, with investment expected to create 2,508 Queensland jobs.



In 2024, Queensland had 6,730 goods exporters, the third largest number of exporters after NSW and Victoria (source: Austrade Economics).



One in five Queensland jobs is supported by exports.



Almost three quarters (73.3%) of all Queensland exporters are small exporters.

¹ABS Annual State Accounts (<https://www.abs.gov.au/statistics/economy/national-accounts/australian-national-accounts-state-accounts/latest-release#data-downloads>) (Table 4) Note: Chain volume measures provide a more accurate analysis of trade trends and growth (by removing the effects of price changes).

2025 Export Award winners

The prestigious awards celebrate the best of our state's exporters across a number of categories.



Agribusiness, Food and Beverages

Marquis Macadamias

Sponsored by



Creative Industries

Circa



e-Commerce

The Equine Practice Company



Emerging Exporter

Six Zero Pickleball

Sponsored by



First Nations Exporter

Elephant in the Room Consulting



International Education and Training

Langports English Language College



International Health

HeliMods



Manufacturing and Advanced Materials

PWR Advanced Cooling Technology

Sponsored by



2025 Export Award winners



Professional Services
Medical Rescue



Regional Exporter
PAWA Architecture

Sponsored by 



Resources and Energy
Mineral Technologies

Sponsored by 



Small Business
Audeara

Sponsored by 



Sustainability and Green Economy
Hall Contracting



Technologies
Megaport



Women in International Business

Jasmine Florey, Chief Executive Officer, CUTEK Wood Solutions
Dr Olivia James, Chief Executive Officer, The Equine Practice Company



Queensland Exporter of the Year

PWR Advanced Cooling Technology

Sponsored by 

Find out more about 2026 categories at exportawards.qld.gov.au

Become a sponsor

Trade and Investment Queensland (TIQ) is proud to partner with a diverse range of businesses and organisations to deliver the Premier of Queensland's Export Awards.

Our sponsors benefit from strong brand recognition and form valuable connections within the export industry as a result of their association with the Awards.

TIQ supports our sponsors through a mutually beneficial, collaborative relationship. We are committed to collaborating with you to guarantee the success of your participation and return on your investment.

Past sponsors



Testimonial

At BDO, our commitment to supporting Queensland's export industry spans over 15 years, as part of our longstanding partnership with the Premier of Queensland's Export Awards program. We take pride in standing alongside local businesses as they showcase their products, skills, and enterprises on the global stage.

We continue to partner with Trade and Investment Queensland (TIQ) on the Export Awards, honouring the top contributors to Queensland's prosperous economy. Our aim is to drive tangible outcomes and results for businesses, both current exporters and those poised for international growth. Through this collaboration, we actively contribute to expanding our clients' profiles and impact in the global market.

Being part of the Export Awards brings significant benefits to our people and clients. The award program serves as a platform to provide invaluable support to our clients, offering education and awareness on the intricacies of successful exporting. It is a comprehensive initiative that celebrates and recognises those leading the charge in growing this crucial sector for Queensland. Our drive to support the Export Awards demonstrates our commitment to businesses that are making waves worldwide. The program allows us to engage with exporters of all shapes and sizes, providing a rewarding opportunity for our clients and many other quality operators to be acknowledged and celebrated for their contributions.

Each year, we are inspired by the success stories of exporters and are proud to facilitate our clients' participation in this rewarding program, contributing to the continued success of Queensland's export footprint.



Steven Sorbello
Managing Partner, BDO

Sponsorship benefits

Take advantage of customised packages and bespoke benefits designed to raise your profile in the export industry. Sponsorship will facilitate new connections, showcase your organisation as a supporter of Queensland's leading export businesses, and culminates in a spectacular Awards Dinner to be held in Brisbane on Thursday 8 October 2026.

Value for your business



Elevate your brand among the dynamic Queensland export community.



Connect directly with exporters, event participants and key stakeholders – including finalists and winners.



Build valuable relationships with emerging and established exporters as they grow their brand, expand their business, and build global connections.



Gain access to a network of industry partners and key stakeholders in Trade and Investment Queensland's global offices.



Promote your organisation through media and branding opportunities.

Sponsorship opportunities

PLATINUM
\$33,000

Only 1 available

GOLD
\$22,000

SILVER
\$11,000

PROMOTIONAL BENEFITS

Plus GST

Plus GST

Plus GST

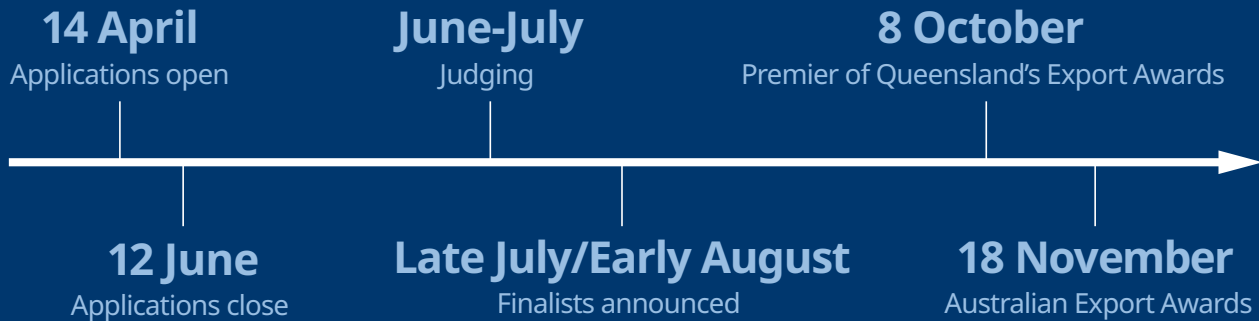
Prominent, exclusive positioning of company logo across all branding opportunities	✓		
Sponsor recognition on Export Awards website, including logo and company bio linking to sponsor website	✓	✓	✓
Sponsor recognition on TIQ social media channel/s	✓		
Logo recognition in Export Award EDMs	✓	✓	✓
Advertisement in Export Award EDMs (Size: 600px x 200px)	2	1	
Logo recognition on Awards Dinner screen content	✓	✓	✓
Verbal recognition of sponsorship by the MC at the Awards Dinner	✓	✓	✓
Sponsor recognition in the digital Awards Dinner program, including logo, bio and website	✓	✓	✓
Advertisement in the digital Awards Dinner program	Full-page	Half-page	
Sponsor recognition in the attendee app, including logo, bio and website	✓	✓	✓
Advertisement in the attendee app	✓		
30-second promotional video to be played during the Awards Dinner	✓	✓	
Campaign toolkit to support your promotion of the sponsorship e.g. e-signatures, social content, logos and imagery	✓	✓	✓

EVENT BENEFITS	PLATINUM	GOLD	SILVER
Tickets to the Governor's afternoon tea*	3 x tickets	2 x tickets	1 x ticket
Tickets to the Awards Dinner (including preferential table placement)	2 x tables of 8	1 x table of 8	1 x table of 8
One senior company representative on a VIP table	✓		
Exclusive presenter of the Exporter of the Year Award	✓		
Naming rights to one award category*	✓	✓	
One senior company representative to introduce and present their selected award category	✓	✓	
Access to Awards Dinner photos	✓	✓	✓
Tickets to the National Awards Gala in Canberra (November)	2 x tickets		

ADDITIONAL BENEFITS	PLATINUM	GOLD	SILVER
One senior company representative on the Export Awards judging panel*	✓	✓	
Sponsorship report	✓	✓	✓
Awards Dinner attendee list (name, position, company, email) in accordance with the Privacy Act	✓		

Footnotes: * Sponsorship opportunities are subject to change and subject to program planning, availability, deliverables and timelines. Sponsor must confirm their participation prior to key dates to receive the relevant benefit.

2026 key dates



*Dates can be subject to change – all stakeholders will be advised.



How to apply

If you would like to support the Premier of Queensland's Export Awards 2026 as a sponsor, please contact Tiffany Madsen, Principal Events Officer, Trade and Investment Queensland at exportawards@tiq.qld.gov.au.

All sponsorships are subject to the Queensland Government Terms and Conditions of Sponsorship.

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