

Premier of Queensland's
Export Awards

Partnership **prospectus 2023**

Presented by



**TRADE +
INVESTMENT**
QUEENSLAND



Celebrating Queensland's exporters



CEO's message

The Premier of Queensland's Export Awards are Queensland's highest export honour and one of the state's most prestigious business accolades, celebrating the continuing success of the state's \$145B export industry.

The stats show that business who export are:

- more productive
- gain greater exposure to new ideas
- are more likely to invest in new product development, and
- often have a better, more highly skilled workforce as they reach to meet the more sophisticated demands of the export market.¹

And it's true, Queensland businesses export high-quality products and services to every corner of the globe and our exporters are renowned for their innovation, creativity and passion.

The Export Awards are our chance to celebrate and elevate Queensland exporters – recognising and promoting their achievements here, and internationally.

It is my absolute pleasure, through my agency Trade and Investment Queensland, to deliver the 33rd Premier of Queensland's Export Awards. I look forward to partnering with you on the program and ensuring our support for exporters remains centre stage.



A stylized, handwritten signature in black ink, appearing to read 'J McGowan'.

Justin McGowan

Chief Executive Officer, Trade and Investment Queensland

About the Export Awards

The Premier of Queensland's Export Awards (Export Awards) are run in collaboration with Austrade and the prestigious Australian Export Awards program.

Now in their 33rd year, the Export Awards are proudly presented by Trade and Investment Queensland (TIQ).

Regardless of business size, maturity or location across Queensland, the Export Awards recognise and celebrate export accomplishments and unlock opportunities for businesses to further accelerate their growth around the world.

2022 Snapshot



32 years of
celebration

138 quality
applications
submitted

34 finalists
named across
14 categories

22% attendee
increase
compared to
2021

47% sponsorship
revenue
increase
compared to 2021



59 businesses applied, ranging from small and medium-sized enterprises to Queensland's biggest exporters



Queensland received the **most applications** compared to any other state or territory involved in the 2022 program



Increased regional participation with applications received from **12** Queensland Local Government Areas



550 people from the export industry attended the gala event



More than **one million people reached** in print and digital media valued at **\$141,000**



Four Queensland Export Award winners, named national winners at the Australian Export Awards – one of **Queensland's best results**

About TIQ

TIQ connects the world to Queensland, and Queensland to the world.
It's our job to help you succeed in Queensland.



In 2022, Queensland's exports were valued at \$145 Billion.



Queensland is Australia's second-largest goods exporter, after Western Australia.



In 2022, Queensland exported more goods by value than New South Wales and Victoria combined.



In 2022, more than two in five Australian goods export dollars were generated in Queensland.



One in five Queensland jobs is supported by exports.



There are almost 7,000 goods exporters in Queensland.



Approximately 40 per cent of Queensland exporters are based in regional Queensland.



**TRADE +
INVESTMENT**
QUEENSLAND

Contact us
for export + investment advice + support

[TIQ.QLD.GOV.AU](https://tiq.qld.gov.au)

2022 Award categories and winners



Advanced Technologies Award
Helitak Fire Fighting Equipment

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Agribusiness, Food and Beverages Award
Bundaberg Brewed Drinks



Creative Industries Award
Next Level Racing



E-Commerce Award
ABI Interiors



Emerging Exporter Award
Plungie



International Education and Training Award
John Paul International College



International Health Award
Imaging Solutions



Manufacturing and Advanced Materials Award
Sun Engineering

The prestigious awards celebrate the best of our state’s exporters across a number of categories.

For more information please visit www.exportawards.qld.gov.au



Professional Services Award
Medical Rescue



Regional Exporter Award
Mort & Co



Resources and Energy Award
Real Time Instruments



Small Business Award
Plasvacc

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Sustainability Award
Hydrobiology



Women in International Business Award
Philippa Coleman and Fiona Wiebusch – The Queensland Institute



Exporter of the Year Award
Bundaberg Brewed Drinks

Proudly supported by 



Celebrating Queensland's exporters



2022 Winner testimonials

"The team and company has been kicking some big goals the last few years and we felt it would be great to participate in such a great award and event. We were definitely extremely excited and appreciative to take it out this year. It's great recognition for a fantastic team that are not only extremely talented but great human beings. Seeing the excitement and buzz from the team on winning the award has been special."

Hess Ghah

Chief Executive Officer and Founder, Next Level Racing

Winner – Creative Industries Award 2022

"Hydrobiology first entered the Export Awards in 2009 and has since been a category finalist on several occasions and a winner on one. We see the Export Awards as highly prestigious. In addition to a great event night, a number of networking opportunities including the Governor's Tea for finalists, and various Trade and Investment Queensland initiatives have allowed us to meet new colleagues and make new connections. By winning the Sustainability Award we are perfectly placed to develop our profile in the renewable energy market."

Dr Andy Markham

Director, Hydrobiology

Winner – Sustainability Award 2022

"Taking part in the 2022 Queensland Export Awards provided us with the opportunity to meet some amazing businesses doing great things to grow the profile of Queensland. It's also a great opportunity to share knowledge with other businesses looking to grow in the export market."

John McLean

Chief Executive Officer, Bundaberg Brewed Drinks

Winner – Agribusiness, Food and Beverage 2022

Winner – Queensland Exporter of the Year 2022

Partner with us

Trade and Investment Queensland (TIQ) is proud to have partnered with a diverse range of businesses to produce the Premier of Queensland's Export Awards.

Our partners benefit from strong brand recognition and valuable connections within the export industry as a result of their association with the awards.

TIQ support our partners through a mutually beneficial, collaborative relationship. We are committed to work with you to guarantee the success of your participation and return of your investment.



Partnership benefits

Take advantage of customised packages and benefits designed to raise your profile in the export industry, facilitate new connections, and showcase your organisation as a supporter of Queensland's leading export businesses, culminating in a spectacular Awards Gala to be held in Brisbane in October.



Elevate your brand among the dynamic Queensland export community.



Connect with exporters, participants and stakeholders – including finalists and winners.



Build valuable relationships with emerging and established exporters as they grow their brand, expand their business and build global connections.



Gain access to a network of industry partners and key stakeholders in Trade and Investment Queensland's global offices.



Media and branding opportunities to promote your organisation and event participation.

Partnership opportunities	PLATINUM \$33,000 <small>one sold, one available</small>	GOLD \$22,000	SILVER \$11,000
	Excludes GST	Excludes GST	Excludes GST
PROMOTIONAL BENEFITS			
Company logo placed on all Export Awards promotional material	✓	✓	✓
Prominent positioning of company logo	✓		
Partnership promoted on Export Awards website	✓	✓	✓
Partnership promoted on TIQ social media channel/s	✓	✓	
Partnership promoted at all Export Awards-focused activities and events	✓	✓	✓
Advertisement in Export Awards EDMs (6k + reach)	2	1	
Exclusive access to campaign toolkit to support your promotion of your partnership e.g. e-signatures, social content, logos and imagery	✓	✓	✓
Company logo placed on all Awards Gala material	✓	✓	✓
Advertisement in the Awards Gala program	Full-page	Half-page	
Opportunity to play 30-second promotional video during Awards Gala	✓		
Opportunity to include company logo in 60-second highlights reel	✓	✓	✓

Subject to change – all stakeholders will be advised.

EVENT BENEFITS	PLATINUM	GOLD	SILVER
Tickets to the Governor's afternoon tea	2 x tickets	2 x tickets	1 x ticket
Tickets to the Awards Gala (including preferential table placement) ¹	2 x tables	1 x table	1 x table
One senior company representative on a VIP table	✓		
Verbal recognition of partnership at the Awards Gala	✓	✓	✓
Logo recognition of partnership at the Awards Gala	✓	✓	✓
Exclusive presenter of the Exporter of the Year award ²	✓		
Naming rights to one (1) award category ²	✓	✓	
One senior company representative to co-present their selected award category	✓	✓	
Access to Awards Gala photos	✓	✓	✓
Tickets to the National Awards Gala in Canberra (November)	2 x tickets		

ADDITIONAL BENEFITS	PLATINUM	GOLD	SILVER
One senior company representative on the Export Awards judging panel ³	✓	✓	
Opportunity to present at an Export Awards virtual workshop	✓		
Opportunity to host an Export Awards workshop ⁴	✓	✓	
Partnership report	✓	✓	✓

Footnotes: 1. Number of tickets per table subject to final floorplan 2. Pending availability 3. Subject to program timeline 4. Additional cost at the expense of partner

2023 | Key dates



9 JUNE

Applications close



AUGUST

Finalists announced



NOVEMBER

Australian Export
Awards Dinner



2 MAY

Applications open



JUNE-JULY

Judging takes place



18 OCTOBER

Queensland Awards Gala

*Dates can be subject to change – all stakeholders will be advised.



How to **apply**

If you would like to support the 2023 Premier of Queensland's Export Awards as a corporate partner, please complete the application form and a member of the event team will contact you.



Scan code to
apply now

Adele Cumerford

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Trade and Investment Queensland

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