

Premier of Queensland's  
**Export Awards**  
2024



# PARTNERSHIP PROSPECTUS

Presented by



**TRADE +  
INVESTMENT**  
QUEENSLAND



## Celebrating Queensland's exporters



# CEO's message

The Premier of Queensland's Export Awards are Queensland's highest export honour and one of the state's most prestigious business accolades. The Awards highlight the innovation, creativity, passion and drive that our exporters are globally renowned for.

As a testament to the sustained success of Queensland's \$117B export industry, the Export Awards proudly showcase that Queensland businesses are leading the way in exporting high-quality products and services around the world to meet a growing global demand.

This is our chance to acknowledge and celebrate Queensland exporters, recognising their achievements and success both domestically and internationally.

On behalf of Trade and Investment Queensland, it is my absolute pleasure to deliver the 34th Premier of Queensland's Export Awards.

I look forward to partnering with you on the program to celebrate our world-class exporters, strengthen industry connections and ensure our support of Queensland businesses continues to help them achieve success.



A stylized, handwritten signature in black ink, appearing to read 'J McGowan'.

Justin McGowan

**Chief Executive Officer, Trade and Investment Queensland**

# About the Export Awards

The Premier of Queensland's Export Awards (Export Awards) are run in collaboration with Austrade and the prestigious Australian Export Awards program.

Now in their 34th year, the 2024 Export Awards are proudly presented by Trade and Investment Queensland (TIQ).

Regardless of business size, maturity, location across Queensland, the Export Awards recognise and celebrate export accomplishments and unlock opportunities for businesses to further accelerate their growth around the world.

## 2023 Snapshot



**33 years** of celebration

**208** quality applications submitted

**43** finalists named across **15** categories

**Four** Queensland Export Awards **winners** were named national winners at the **Australian Export Awards**

**Over 500 people** from the export industry attended the dinner event

**Queensland was the first state** to introduce the First Nations category

**More than one million** people were reached through advertising

# About TIQ

TIQ connects the world to Queensland, and Queensland to the world.  
**It's our job to help you succeed in Queensland.**



In 2023, Queensland goods exports were valued at \$117 billion, exceeding the collective exports of New South Wales and Victoria.



In 2022–23 TIQ facilitated 323 trade and investment outcomes valued at \$1.99 billion.



Queensland is Australia's second-largest goods exporter, after Western Australia.



In 2023, about 42 per cent of Queensland goods exporters were based in regional Queensland.



One in five Queensland jobs is supported by exports.



There are almost 7,000 goods exporters in Queensland.



Approximately 40 per cent of Queensland exporters are based in regional Queensland.



**TRADE +  
INVESTMENT**  
QUEENSLAND

Contact us  
for export + investment advice + support

[TIQ.QLD.GOV.AU](https://tiq.qld.gov.au)

# 2023 Export Award winners

The prestigious awards celebrate the best of our state's exporters across a number of categories.



Advanced Technologies  
Healthcare Logic



Agribusiness, Food and Beverages  
AgTrade

Proudly supported by  
Department of Agriculture  
and Fisheries



Creative Industries  
EventsAir



E-Commerce  
Homebodii



Emerging Exporter  
Chronosoft



International Education  
and Training  
TAFE Queensland



International Health  
Qlicksmart

Proudly supported by  
Queensland Health



Manufacturing and Advanced  
Materials

Frosty Boy Global

Proudly supported by  
Department of Regional  
Development, Manufacturing  
and Water



# 2023 Export Award winners



Professional Services  
Medical Rescue



Regional Exporter  
Mort & Co




Resources and Energy  
Phibion



Small Business  
Genics



Sustainability and Green  
Economy  
Hydrobiology

Proudly supported by 




First Nations  
Mainie Australia



Women in International  
Business  
Dr Chamindika Konara  
General Manager  
Quicksmart



Queensland Exporter  
of the Year  
Frosty Boy Global

Proudly supported by 

Find out more about 2024 categories at [www.exportawards.qld.gov.au](http://www.exportawards.qld.gov.au)

# Partner with us

Trade and Investment Queensland (TIQ) is proud to have partnered with a diverse range of businesses to deliver the Premier of Queensland's Export Awards.

Our partners benefit from strong brand recognition and form valuable connections within the export industry as a result of their association with the awards.

TIQ support our partners through a mutually beneficial, collaborative relationship. We are committed to working with you to guarantee the success of your participation and return of your investment.

## Past partners





# Testimonial

At BDO, our commitment to supporting Queensland's export industry spans over 15 years, marking a longstanding partnership with the Premier of Queensland's Export Awards program. We take pride in standing alongside local businesses as they showcase their products, skills, and enterprises on the global stage.

We continue to partner with Trade and Investment Queensland (TIQ) on the Export Awards, honouring the top contributors to Queensland's prosperous economy. Our aim is to drive tangible outcomes and results for businesses, both current exporters and those poised for international growth. Through this collaboration, we actively contribute to expanding our clients' profiles and impact in the global market.

Being part of the Export Awards brings significant benefits to BDO. The award program serves as a platform to provide invaluable support to our clients, offering education and awareness on the intricacies of successful exporting. It is a comprehensive initiative that celebrates and recognises those leading the charge in growing this crucial sector for Queensland. Our drive to support the Export Awards demonstrates our commitment to businesses that are making waves worldwide. The program allows us to engage with exporters of all shapes and sizes, providing a rewarding opportunity for our clients and many other quality operators to be acknowledged and celebrated for their contributions.

Each year, we are inspired by the success stories of exporters and are proud to facilitate our clients' participation in this rewarding program, contributing to the continued success of Queensland's export footprint.



Steven Sorbello  
Managing Partner, BDO

# Partnership benefits

Take advantage of customised packages and benefits designed to **raise your profile** in the export industry, **facilitate new connections**, and **showcase your organisation as a supporter of Queensland's leading export businesses**, culminating in a spectacular Awards Dinner to be held in Brisbane in September.

## Value for your business



Elevate your brand among the dynamic Queensland export community.

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Connect with exporters, participants and stakeholders – including finalists and winners.

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Build valuable relationships with emerging and established exporters as they grow their brand, expand their business and build global connections.

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Gain access to a network of industry partners and key stakeholders in Trade and Investment Queensland's global offices.

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Promote your organisation and event participation through media and branding opportunities.

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# Partnership opportunities

**PLATINUM**  
\$30,000

Only 1 available

**GOLD**  
\$20,000

**SILVER**  
\$10,000

## PROMOTIONAL BENEFITS

Excludes GST

Excludes GST

Excludes GST

Prominent positioning of company logo

✓

Partner recognition on Export Awards website, including logo and company bio linking to partner website

✓

✓

✓

Partner recognition on TIQ social media channel/s, including logo, website and 50 word bio

✓

✓

✓

Partner recognition at all Export Awards-focused activities and events, including logo and verbal acknowledgment

✓

✓

Logo recognition in all Export Award EDMs

✓

✓

✓

Advertisement in Export Award EDMs (Size: 600px x 200px)

2

1

Logo recognition in Applicant Handbook<sup>1</sup>

✓

✓

✓

Logo recognition on all Awards Dinner promotional material

✓

✓

✓

Logo recognition on Awards Dinner screen content

✓

✓

✓

Verbal recognition of partnership by the MC at the Awards Dinner

✓

✓

✓

Logo recognition in Awards Dinner program

✓

✓

✓

Company bio included in Awards Dinner program

✓

✓

✓

Advertisement in the Awards Dinner program

Full-page

Half-page

Partner recognition in the attendee app, including logo, bio and website

✓

✓

✓

Advertisement in the attendee app

✓

Subject to change – all stakeholders will be advised.

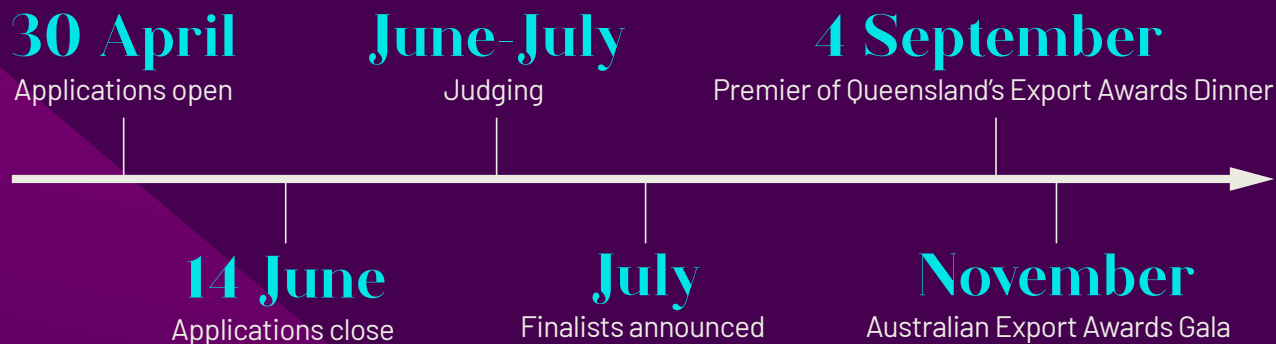
PROMOTIONAL BENEFITS	PLATINUM	GOLD	SILVER
30-second promotional video to be played during the Awards Dinner	✓	✓	
Logo recognition in 60-second highlights reel of the dinner to be used on social media	✓	✓	✓
Opportunity to feature in a 60-second video highlighting your involvement in the Awards and the benefits of the partnerships to be used on social media	✓	✓	✓
Campaign toolkit to support your promotion of the partnership eg. e-signatures, social content, logos and imagery	✓	✓	✓

EVENT BENEFITS	PLATINUM	GOLD	SILVER
Tickets to the Governor's afternoon tea	3 x tickets	2 x tickets	1 x ticket
Tickets to the Awards Gala (including preferential table placement)	2 x tables	1 x table	1 x table
One senior company representative on a VIP table	✓		
Exclusive presenter of the Exporter of the Year Award	✓		
Naming rights to one award category <sup>2</sup>	✓	✓	
One senior company representative to co-present their selected award category	✓	✓	
Access to Award Dinner photos	✓	✓	✓
Tickets to the National Awards Gala in Canberra (November)	2 x tickets		

ADDITIONAL BENEFITS	PLATINUM	GOLD	SILVER
One senior company representative on the Export Awards judging panel <sup>1</sup>	✓	✓	
Opportunity to present at an Export Awards virtual workshop	✓		
Opportunity to host an Export Awards workshop <sup>3</sup>	✓	✓	
Partnership report	✓	✓	✓

**Footnotes:** 1. Subject to program timeline 2. Pending availability 3. Additional cost at the expense of partner

# 2024 Key dates



\*Dates can be subject to change – all stakeholders will be advised.



# How to apply

If you would like to support the 2024 Premier of Queensland's Export Awards as a corporate partner, please complete the application form and a member of the event team will contact you.



Scan code to  
**apply now**

## **Adele Cumerford**

Director, Events and Engagement  
Trade and Investment Queensland

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