



QUEENSLAND  
**EXPORTER**  
CONFERENCE 2026



SPONSORSHIP PROSPECTUS

PRESENTED BY



Queensland  
Government



# A message from the CEO

**The inaugural Queensland Exporter Conference marks an important moment for our state's export community, bringing together industry leaders, government representatives and exporters to share insights, strengthen relationships and build the capability of Queensland businesses competing on the global stage.**

As the world economy shifts and trade patterns evolve, this conference provides a vital forum to explore new opportunities, anticipate global headwinds and discuss the trends shaping Queensland's key export sectors from food and agribusiness, digital and critical technologies, defence and security and international education and training.

Through direct engagement with our global network of trade and investment commissioners, sector-led discussions and practical workshops, participants will gain valuable market intelligence and the connections needed to expand internationally with confidence.

On behalf of the Queensland Government, Trade and Investment Queensland is proud to deliver this conference, another key initiative driving export success, supporting business growth and strengthening Queensland's position as a competitive force in global trade and investment.

Together, we will continue to back our exporters, deepen collaboration across sectors and position Queensland as a true leader in global trade and investment, a state that does not just compete internationally but sets the standard.

**Justin McGowan**  
**Chief Executive Officer**  
**Trade and Investment Queensland**

**TIO** **TRADE +  
INVESTMENT  
QUEENSLAND**



- A. Gold Coast, Queensland
- B. Queen's Wharf, Brisbane
- C. Brisbane, Queensland

## About Trade and Investment Queensland

**TIQ connects the world to Queensland, and Queensland to the world. It's our job to help you succeed in Queensland.**



In 2024–25, in chain volume terms,<sup>1</sup> Queensland exports totalled \$138.9 billion



In 2024-25, TIQ supported 1,486 Queensland exporters, including 84 Queensland exporters who secured their first deal in a new market



In 2024–25, TIQ facilitated a total of 448 trade and investment outcomes valued at \$2.55 billion, with investment expected to create 2,508 Queensland jobs



In 2024, Queensland had 6,730 goods exporters, the third largest number of exporters after NSW and Victoria (source: Austrade Economics)



One in five Queensland jobs is supported by exports

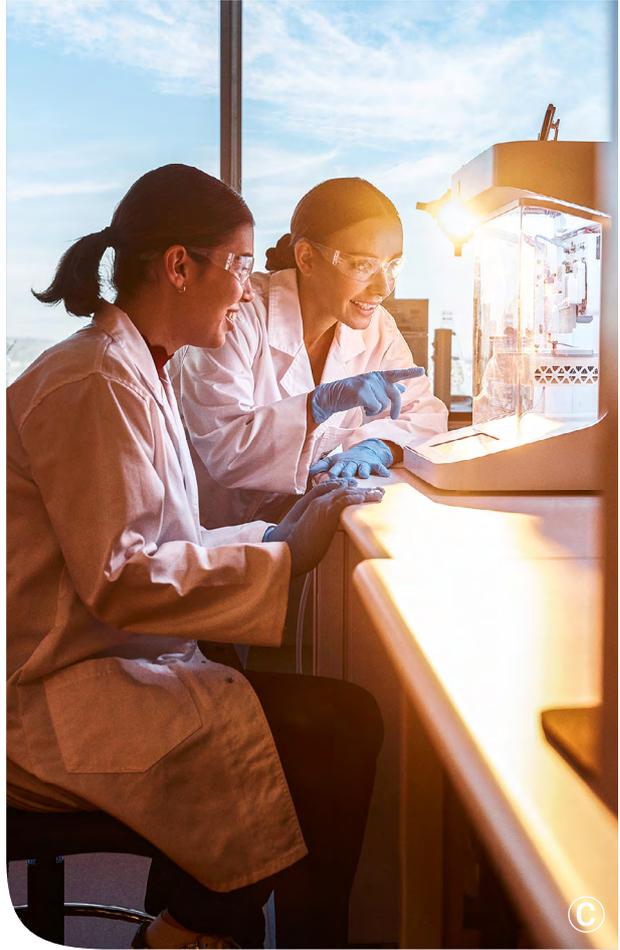


Almost three quarters (73.3%) of all Queensland exporters are small exporters

<sup>1</sup> ABS Annual State Accounts (<https://www.abs.gov.au/statistics/economy/national-accounts/australian-national-accounts-state-accounts/latest-release#data-downloads>) (Table 4). Note: Chain volume measures provide a more accurate analysis of trade trends and growth (by removing the effects of price changes).



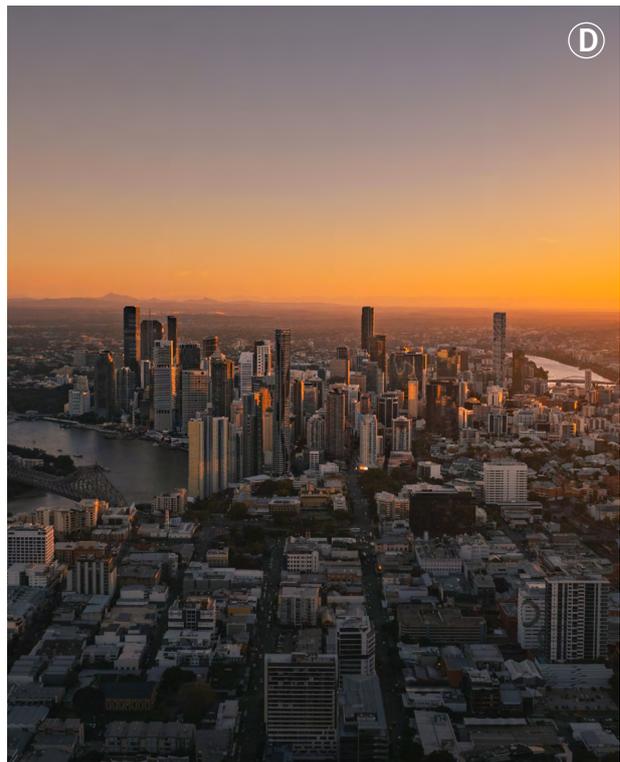
A



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B



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- A. Kalfresh, Kalbar
- B. University of Queensland, Brisbane
- C. University of Queensland, Brisbane
- D. Brisbane, Queensland



# QUEENSLAND EXPORTER CONFERENCE 2026

Trade and Investment Queensland is proud to present the inaugural  
Queensland Exporter Conference

**This premier full-day event is designed to strengthen the capability, connections and competitiveness of Queensland's export community.**

Bringing together exporters, industry leaders, government representatives, and Trade and Investment Commissioners from across the globe, the conference features a dynamic program of sector-focused sessions, market briefings and networking opportunities.

Participants will gain exclusive insights into Queensland's priority export sectors, including food and agribusiness, digital and critical technologies, defence and security and international education and training, learning directly from experts about emerging global market trends, challenges and opportunities.

**We invite you to be part of the program as a sponsor or exhibitor.**

This is a unique opportunity to showcase your organisation, connect with Queensland's leading exporters and demonstrate your organisation's commitment to supporting the growth and success of Queensland's export community.

## Event overview

### Date

Thursday 12 March 2026

### Time

8.30am–4.30pm  
with networking to follow

### Format

Full day conference including morning tea, lunch, afternoon tea and a networking function

### Venue

Boulevard level, Brisbane Convention and Exhibition Centre.

# Sponsorship benefits

Take advantage of customised packages and benefits designed to **raise your profile** in the export industry, **facilitate new connections** and **showcase your organisation** as a supporter of Queensland's leading export businesses.

## Value for your business



Elevate your brand among the dynamic Queensland export community.



Connect with exporters, participants and stakeholders.



Build valuable relationships with emerging and established exporters as they grow their brand, expand their business and build global connections.



Gain access to a network of industry partners and key stakeholders in Trade and Investment Queensland's global offices.



Promote your organisation and event participation through media and branding opportunities.

## Sponsorship and exhibitor packages

### GOLD SPONSOR

**\$10,000**

Plus GST

Only 1 available

### SILVER SPONSOR

**\$5,000**

Plus GST

### EXHIBITOR

**\$3,000**

Plus GST

If you would like to support the Queensland Exporter Conference as a sponsor or exhibitor or through a tailored package, please email [events@tiq.qld.gov.au](mailto:events@tiq.qld.gov.au).

	<b>GOLD SPONSOR</b> \$10,000	<b>SILVER SPONSOR</b> \$5,000	<b>EXHIBITOR</b> \$3,000
	Only 1 available		
<b>PROMOTIONAL BENEFITS</b>	Plus GST	Plus GST	Plus GST
Sponsor recognition on the event website including bio and logo linking to sponsor's website	✓	✓	
Sponsor recognition on TIQ's LinkedIn page	✓		
Sponsor logo in event-related eDMs	✓	✓	
Sponsor advertisement in event-related eDMs	✓	✓	
Sponsor logo in delegate booklet	✓	✓	✓
Sponsor bio in delegate booklet	✓	✓	✓
Sponsor advertisement in delegate booklet (A5)	Double page spread	One page	
Sponsor logo on event lanyards	✓		
Sponsor logo on nametags	✓		
Sponsor logo in event app	✓	✓	✓
Sponsor bio in event app	✓	✓	✓
Sponsor advertisement in event app	✓		
Sponsor logo on event signage	✓	✓	
Sponsor logo on PowerPoint slides	✓	✓	
Sponsor recognition by the MC	✓	✓	
Queensland Exporter Conference tickets	8	2	
Exhibitor passes		2	2
Exhibitor booth – 2.4m back wall, 1 x dry bar and 3 stools, 1 x LED light and 1 x 4AMP power	2	1	1
Pull-up banner displayed at the networking event (supplied by sponsor)	2		
Speaking opportunity at the networking event	3 minutes		
Event photos	✓	✓	✓
A list detailing demographic information for delegates (company name, job title, industry, region), provided upon request.	✓	✓	✓
Campaign toolkit to support your promotion of the sponsorship (e.g. e-signatures, social content, logos and imagery)	✓	✓	✓
Post event report	✓	✓	✓

The logo features the word "QUEENSLAND" in a bold, white, sans-serif font. Above the letter "A" in "LAND" is a stylized sunburst icon composed of several short, colorful lines in shades of blue, green, and orange. Below "QUEENSLAND" is the word "of" in a white, lowercase, cursive script font, followed by the word "OPPORTUNITY" in a bold, white, sans-serif font.

**QUEENSLAND**  
*of* **OPPORTUNITY**

**Become a sponsor or exhibitor**

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