



**TIQ MAINLAND CHINA AND TIQ HONG KONG MAJOR ACTIVITIES
1 July 2025 – 30 June 2026**

| Date | Location | Details |
|----------------------|------------------------------|--|
| 10-14 September 2025 | Beijing | Queensland Education Showcase – CIFTIS Beijing Leveraging Australia being the Country of Honor at CIFTIS2025, host a Team Queensland booth to promote the State as a destination of choice for international education and training and to foster partnerships through this premier service focused event in China. |
| September 2025 | Hong Kong | Queensland Avocados Promotion Promotional activities delivered in partnership with Avocados Australia during Asia Fruit Logistica to expand business opportunities for Queensland avocado growers amongst importers, buyers, distributors and retailers in Hong Kong. |
| September 2025 | Macau | Queensland Red Meat Promotion A product showcase and networking event in partnership with MLA to promote Queensland beef and red meat products to local importers, buyers, and distributors in Hong Kong. |
| 23 October 2025 | Shenzhen | Queensland Product Showcase and Promotion A showcase event in partnership with the Shenzhen Bay Marina Club to promote Queensland beef and food products to importers, buyers, and distributors in Shenzhen in October 2025 during the Shenzhen Bay International Boat Show. |
| 2-10 November 2025 | Shanghai, Chengdu, Chongqing | China International Import Expo (CIIE) Queensland Food and Agriculture Pavilion at the world's largest import-themed trade event, CIIE, to promote package food, beverages, health and wellness products, wines, meat, seafood and fruit to importers, buyers and distributors. TIQ will also organize an optional extension program for Queensland delegates to showcase their products in Chengdu and Chongqing. |
| 6 March 2026 | Macau | Queensland Red Meat Promotion A networking event in partnership with MLA featuring Queensland premium beef and launching of a four-week Queensland special menu promotion in a five-star hotel in Macau to grow exports of beef products. |



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| 10 March 2026 | Shanghai | <p>Shanghai-Queensland Clinical Innovation Collaboration Workshop Workshop in partnership with the Academy for Clinical Innovation & Translation of Shanghai (ACITS) to promote Queensland clinical trials capability and discuss potential collaboration opportunities.</p> |
| 9-11 April 2026 | Beijing | <p>China International Education Exhibition Tour (CIEET) Study Queensland Booth at one of China’s largest education events, CIEET, to promote recruitment and partnerships for Queensland education providers in the higher education, VET, schools, and ELICOS sectors.</p> |
| 12-18 April 2026 | Guangzhou Foshan Zhuhai Macau Hong Kong | <p>Study Queensland GBA Education Roadshow Workshops with education agents and institutional partners focused on boosting recruitment and partnerships for Queensland education providers across the higher education VET, schools, ELICOS and student accommodation sectors.</p> |
| 19-20 April 2026 | Shanghai | <p>China International Education Exhibition Tour (CIEET) Study Queensland Booth at one of China’s largest education events, CIEET, to promote recruitment and partnerships for Queensland education providers in the higher education, VET, schools, and ELICOS sectors.</p> |
| 20 April 2026 | Shanghai | <p>Study Queensland Talent Employability Session A Talent Employability Session in partnership with CSCSE to continue to reposition the Study Queensland brand as being employability-focused, promote careers support for students and graduates, and facilitate opportunities for joint programs.</p> |
| 20 April - 7 May 2026 | Guangzhou | <p>Queensland Food Festival Promotion in Guangzhou Three-week food promotion featuring Queensland food ingredients and packaged food in partnership with TEQ and the Chimelong Safari Park Hotel in Guangzhou.</p> |
| 12-15 May 2026 | Shanghai, Shenzhen | <p>Queensland Clinical Trials Road Show Seminar and business matching events to promote Queensland biomedical research and clinical trial capabilities and potential collaboration with Chinese pharmaceutical companies which will include access to DIA 2026 one of China’s largest drug development events.</p> |



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| 11-15 May 2026 | Hong Kong, Shenzhen | Asia Summit on Global Health Medtech Delegation A Queensland medtech delegation to participate in the Asia Summit on Global Health in conjunction with Austrade in Hong Kong and a program in Shenzhen to promote trade and investment opportunities for Queensland medtech companies in China's Greater Bay Area (GBA) leveraging the GBA Connect scheme. |
| 15 May 2026 | Shenzhen | Friends of Queensland – Healthcare Industry-focused Alumni Engagement Workshop and networking event with Queensland CROs, medtech companies, alumni and members of the local health-sector business community in Shenzhen and Hong Kong focused on the clinical trial and medtech sectors. Queensland CROs participating in the Clinical Trials Roadshow and Queensland medtech companies participating in the Asia Summit on Global Health Medtech Delegation will join the event. |

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